

BLESSON JOHNSON ALEXANDER

Mob- +353 894189836

Mail id -alexanderjblesson@gmail.com

LinkedIn: <https://www.linkedin.com/in/blesson-alexander-747458211/>

PROFESSIONAL SUMMARY

I am currently pursuing Master's degree in Business Analytics at Dublin Business School. I am skilled in using Python, SQL, Advanced Excel, Tableau, and Power BI to analyse data and provide valuable insights for making strategic decisions. I am looking forward to pursuing a career in business analytics after I graduate in January 2025.

SKILLS

Data analytics: data mining, machine learning, data collection, data modelling, advanced MS excel and report building.

Databases: SQL, MySQL.

Programming: python (data automation, text classification, prediction algorithms), agile scrum management.

Visualization tools: power bi, tableau (interactive dashboards, data visualization).

Project management: agile (scrum master, sprint planning), waterfall methodology, Jira.

Business consulting: requirement gathering, feasibility analysis, process improvement, client collaboration, stakeholder communication.

Tools: MS excel, google sheets, PowerPoint, advanced reporting.

WORK HISTORY

1. Accenture North America Data Analytics and Visualization Job Simulation on Forage - August 2024

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture
- Cleaned, modelled and analysed 7 datasets to uncover insights into content trends to inform strategic decisions
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

EDUCATION

Master of Science in Business Analytics

2024 – Present

Dublin Business School, Dublin, Ireland

Relevant Coursework: Applied Statistics and Machine Learning, Business Strategy, Programming for Analytics, Data Mining, Business Intelligence and Visualization, Project Management for Business analytics, Financial and Business Analytics.

Bachelor of Commerce

2019 – 2022

Madras Christian College, India

CGPA: 7.75

CERTIFICATIONS

- Advanced General Management Programme in IMT Ghaziabad.
- Business Analysis Basics Certificate
- Digital Marketing and Web Designing Certificate
- Data Analytics and Visualization Job Simulation Certificate
- Accounting Job Simulation Certificate
- Tax Simulation Certificate